

OROOK is a specialized platform designed to connect professionals and companies working in the construction industry.

Representative

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OROOK team

Experts with international experience in the construction industry, consulting, entrepreneurship, marketing, and HR. OROOK consists of 9 members, including:

- 3 PhDs
- ★ Out of which 2 University professors;
- Engineers working in the construction industry
- Experienced professionals from various spheres

→ About OROOK

Challenges

- ✗ Non-specialized platforms
- ✗ Too many job applications
- ✗ Lack of relevant job applications
- ✗ Time-consuming employment process
- ✗ Inadequate comprehension of market needs
- ✗ Steep prices of headhunters and HR agencies

Our solution

For professionals

- ✓ Create a professional profile quickly and easily
- ✓ Filter jobs suitable for your experience and skills
- ✓ Communicate with potential employers directly
- ✓ Join the OROOK community of construction experts

For companies

- ✓ Data-driven system = relevant applications only
- ✓ OROOK picks: Top candidates for your positions
- ✓ Manage applications and rank candidates
- ✓ Save time and money on the employment process

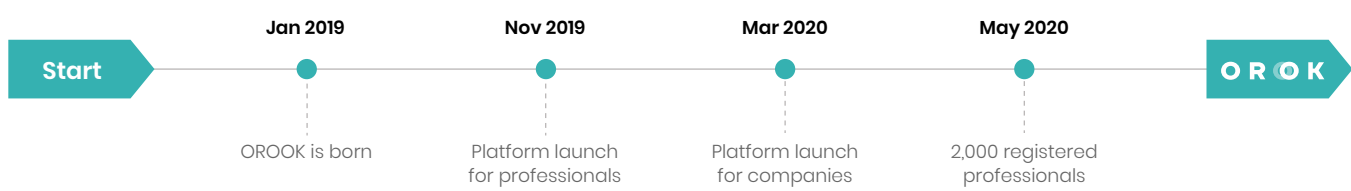
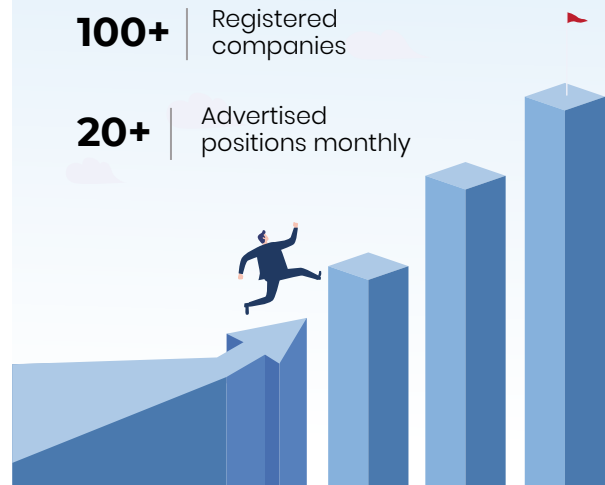
OROOK in numbers

200.000€+ | In collected investments

4.000+ | Registered professionals

100+ | Registered companies

20+ | Advertised positions monthly



Target audience

Architects and construction, electrical engineers, mechanical engineers

Lawyers, economists, administrative personnel

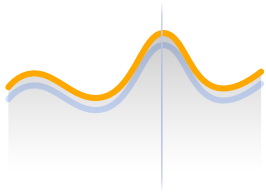
Design, contracting, investment, consulting firms

Graduate students

Independent contractors (in progress)

Market

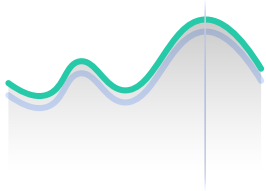
The number of industry professionals:



40.000+ | Serbia

85.000+ | Region

Job changes (yearly):



1.800+ | Serbia

4.000+ | Region

Business model

- ✓ The most accurate matching platform in the industry
- ✓ For professionals: Free to use
- ✓ For companies: 3 service packages

Bonus: Unique feature

OROOK PICKS:

Best-match professionals selected according to the requested employer criteria.



The road ahead

Further local growth

Regional expansion

EU market expansion

We're also working on:

- B2B matching
- Base of contractors
- Software tools base
- E-learning

OROOK values

Candidness and complete transparency
Respect between employers and employees
Responsibility and sustainable development

Become a part of the community

Join us and help create a more productive, digitally advanced construction industry, responsible both in terms of employment processes and preserving the environment!

Guest appearances in print and digital media:



Welcome to OROOK!

→ www.orook.net

Follow our activity on social media:

